

#### Maxent Models and Discriminative Estimation

#### Generative vs. Discriminative models

#### Introduction

- So far we've looked at "generative models"
  - Language models, Naive Bayes
- But there is now much use of conditional or discriminative probabilistic models in NLP, Speech, IR (and ML generally)
- Because:
  - They give high accuracy performance
  - They make it easy to incorporate lots of linguistically important features

#### Joint vs. Conditional Models

- We have some data {(*d*, *c*)} of paired observations *d* and hidden classes *c*.
- Joint (generative) models place probabilities over both observed data and the hidden stuff (gene-rate the observed data from hidden stuff):
  - All the classic StatNLP models:
    - *n*-gram models, Naive Bayes classifiers, hidden Markov models, probabilistic context-free grammars, IBM machine translation alignment models



#### Joint vs. Conditional Models

- Discriminative (conditional) models take the data as given, and put a probability over hidden structure given the data:
  - Logistic regression, conditional loglinear or maximum entropy models, conditional random fields

P(c|d)

 Also, SVMs, (averaged) perceptron, etc. are discriminative classifiers (but not directly probabilistic)

#### **Bayes Net/Graphical Models**

- Bayes net diagrams draw circles for random variables, and lines for direct dependencies
- Some variables are observed; some are hidden
- Each node is a little classifier (conditional probability table) based on incoming arcs



Generative

 $\begin{pmatrix} c \\ d_1 \\ d_2 \\ d_3 \end{pmatrix}$ 

Logistic Regression

Discriminative

#### **Conditional vs. Joint Likelihood**

- A *joint* model gives probabilities P(*d*,*c*) and tries to maximize this joint likelihood.
  - It turns out to be trivial to choose weights: just relative frequencies.
- A *conditional* model gives probabilities P(*c*|*d*). It takes the data as given and models only the conditional probability of the class.
  - We seek to maximize conditional likelihood.
  - Harder to do (as we'll see...)
  - More closely related to classification error.

#### **Conditional models work well:** Word Sense Disambiguation

Training Set	
Objective	Accuracy
Joint Like.	86.8
Cond. Like.	98.5

Test Set	
Objective	Accuracy
Joint Like.	73.6
Cond. Like.	76.1

- Even with exactly the same features, changing from joint to conditional estimation increases performance
- That is, we use the same smoothing, and the same word-class features, we just change the numbers (parameters)

(Klein and Manning 2002, using Senseval-1 Data)



#### Maxent Models and Discriminative Estimation

#### Generative vs. Discriminative models



### Discriminative Model Features

## Making features from text for discriminative NLP models

#### Features

- In these slides and most maxent work: *features f* are elementary pieces of evidence that link aspects of what we observe *d* with a category *c* that we want to predict
- A feature is a function with a bounded real value

#### **Example features**

- $f_1(c, d) = [c = \text{LOCATION} \land w_{-1} = \text{``in''} \land \text{isCapitalized}(w)]$
- $f_2(c, d) = [c = \text{LOCATION} \land \text{hasAccentedLatinChar}(w)]$
- $f_3(c, d) \equiv [c = \text{DRUG} \land \text{ends}(w, \text{``c''})]$



- Models will assign to each feature a *weight*:
  - A positive weight votes that this configuration is likely correct
  - A negative weight votes that this configuration is likely incorrect

#### **Feature Expectations**

- We will crucially make use of two *expectations* 
  - actual or predicted counts of a feature firing:
  - Empirical count (expectation) of a feature:

empirical  $E(f_i) = \sum_{(c,d) \in \text{observed}(C,D)} f_i(c,d)$ 

• Model expectation of a feature:

$$E(f_i) = \sum_{(c,d) \in (C,D)} P(c,d) f_i(c,d)$$

#### **Features**

- In NLP uses, usually a feature specifies
  - an indicator function a yes/no boolean matching function of properties of the input and
  - 2. a particular class

$$f_i(c, d) \equiv [\Phi(d) \land c = c_j] \qquad \text{[Value is 0 or 1]}$$

• Each feature picks out a data subset and suggests a label for it

#### **Feature-Based Models**

• The decision about a data point is based only on the features active at that point.

... to restructure

bank:MONEY debt.

Data

Data BUSINESS: Stocks hit a yearly low ...

Label: BUSINESS Features {..., stocks, hit, a, yearly, low, ...}

Text Categorization Label: MONEY Features {..., w<sub>-1</sub>=restructure, w <sub>+1</sub>=debt, L=12, ...}

Word-Sense Disambiguation Data DT JJ NN ... The previous fall ... Label: NN Features  $\{w=fall, t_{-1}=JJ$  $w_{-1}=previous\}$ 

POS Tagging

#### **Example: Text Categorization**

#### (Zhang and Oles 2001)

- Features are presence of each word in a document and the document class (they do feature selection to use reliable indicator words)
- Tests on classic Reuters data set (and others)
  - Naïve Bayes: 77.0% F<sub>1</sub>
  - Linear regression: 86.0%
  - Logistic regression: 86.4%
  - Support vector machine: 86.5%
- Paper emphasizes the importance of *regularization* (smoothing) for successful use of discriminative methods (not used in much early NLP/IR work)

#### **Other Maxent Classifier Examples**

- You can use a maxent classifier whenever you want to assign data points to one of a number of classes:
  - Sentence boundary detection (Mikheev 2000)
    - Is a period end of sentence or abbreviation?
  - Sentiment analysis (Pang and Lee 2002)
    - Word unigrams, bigrams, POS counts, ...
  - PP attachment (Ratnaparkhi 1998)
    - Attach to verb or noun? Features of head noun, preposition, etc.
  - Parsing decisions in general (Ratnaparkhi 1997; Johnson et al. 1999, etc.)



### Discriminative Model Features

## Making features from text for discriminative NLP models



#### How to put features into a classifier

- Linear classifiers at classification time:
  - Linear function from feature sets  $\{f_i\}$  to classes  $\{c\}$ .
  - Assign a weight  $\lambda_i$  to each feature  $f_i$ .
  - We consider each class for an observed datum d
  - For a pair (*c*,*d*), features vote with their weights:
    - vote(c) =  $\Sigma \lambda_i f_i(c,d)$

PERSON	LOCATION
in Québec	in Québec



• Choose the class c which maximizes  $\sum \lambda f_i(c,d)$ 

- Linear classifiers at classification time:
  - Linear function from feature sets  $\{f_i\}$  to classes  $\{c\}$ .
  - Assign a weight  $\lambda_i$  to each feature  $f_i$ .
  - We consider each class for an observed datum d
  - For a pair (*c*,*d*), features vote with their weights:
    - vote(c) =  $\sum \lambda_i f_i(c,d)$



• Choose the class c which maximizes  $\sum \lambda f_i(c,d) = \text{LOCATION}$ 

There are many ways to chose weights for features

- Perceptron: find a currently misclassified example, and nudge weights in the direction of its correct classification
- Margin-based methods (Support Vector Machines)

- Exponential (log-linear, maxent, logistic, Gibbs) models:
  - Make a probabilistic model from the linear combination  $\Sigma \lambda_i f_i(c,d)$

$$P(c \mid d, \lambda) = \frac{\exp \sum_{i} \lambda_{i} f_{i}(c, d)}{\sum_{c} \exp \sum_{i} \lambda_{i} f_{i}(c, d)} \leftarrow \frac{\text{Makes votes positive}}{\text{Normalizes votes}}$$

- $P(\text{LOCATION}|in Québec) = e^{1.8}e^{-0.6}/(e^{1.8}e^{-0.6} + e^{0.3} + e^{0}) = 0.586$
- $P(DRUG|in Québec) = e^{0.3} / (e^{1.8}e^{-0.6} + e^{0.3} + e^{0}) = 0.238$
- $P(PERSON|in Québec) = e^0 / (e^{1.8}e^{-0.6} + e^{0.3} + e^0) = 0.176$
- The weights are the parameters of the probability model, combined via a "soft max" function

- Exponential (log-linear, maxent, logistic, Gibbs) models:
  - Given this model form, we will choose parameters {λ<sub>i</sub>} that maximize the conditional likelihood of the data according to this model.
  - We construct not only classifications, but probability distributions over classifications.
    - There are other (good!) ways of discriminating classes SVMs, boosting, even perceptrons – but these methods are not as trivial to interpret as distributions over classes.

#### Aside: logistic regression

- Maxent models in NLP are essentially the same as multiclass logistic regression models in statistics (or machine learning)
  - If you haven't seen these before, don't worry, this presentation is selfcontained!
  - If you have seen these before you might think about:
    - The parameterization is slightly different in a way that is advantageous for NLP-style models with tons of sparse features (but statistically inelegant)
    - The key role of feature functions in NLP and in this presentation
      - The features are more general, with f also being a function of the class

### Quiz Question

- Assuming exactly the same set up (3 class decision: LOCATION, PERSON, or DRUG; 3 features as before, maxent), what are:
  - P(PERSON | by Goéric) =
  - P(LOCATION | by Goéric) =
  - P(DRUG | *by Goéric*) =
  - 1.8  $f_1(c, d) = [c = \text{LOCATION} \land w_{-1} = \text{``in''} \land \text{isCapitalized}(w)]$
  - -0.6  $f_2(c, d) = [c = \text{LOCATION} \land \text{hasAccentedLatinChar}(w)]$





## How to put features into a classifier



#### Building a Maxent Model

#### The nuts and bolts

#### **Building a Maxent Model**

- We define features (indicator functions) over data points
  - Features represent sets of data points which are distinctive enough to deserve model parameters.
    - Words, but also "word contains number", "word ends with *ing*", etc.
- We will simply encode each  $\Phi$  feature as a unique String
  - A datum will give rise to a set of Strings: the active  $\Phi$  features
  - Each feature  $f_i(c, d) = [\Phi(d) \land c = c_i]$  gets a real number weight
- We concentrate on  $\Phi$  features but the math uses *i* indices of  $f_i$

#### **Building a Maxent Model**

- Features are often added during model development to target errors
  - Often, the easiest thing to think of are features that mark bad combinations
- Then, for any given feature weights, we want to be able to calculate:
  - Data conditional likelihood
  - Derivative of the likelihood wrt each feature weight
    - Uses expectations of each feature according to the model
- We can then find the optimum feature weights (discussed later).



#### Building a Maxent Model

#### The nuts and bolts



#### Naive Bayes vs. Maxent models

Generative vs. Discriminative models: The problem of overcounting evidence

#### **Text classification: Asia or Europe**





#### **NB FACTORS:**

- P(A) = P(E) =
- P(M|A) =
- P(M|E) =

#### **PREDICTIONS:**

- P(A,M) =
- P(E,M) =
- P(A|M) =
- P(E|M) =

#### **Text classification: Asia or Europe**





#### **NB FACTORS:**

- P(A) = P(E) =
- P(H|A) = P(K|A) =
- P(H|E) = PK|E) =

#### **PREDICTIONS:**

- P(A,H,K) =
- P(E,H,K) =
- P(A|H,K) =
- P(E|H,K) =

#### **Text classification: Asia or Europe**





#### **NB FACTORS:**

P(A) = P(E) =

P(M|A) =

P(M|E) =

•

•

•

P(H|A) = P(K|A) =

P(H|E) = PK|E) =

#### **PREDICTIONS:**

- P(A,H,K,M) =

- P(E|H,K,M) =
- P(A|H,K,M) =

P(E,H,K,M) =

#### Naive Bayes vs. Maxent Models

- Naive Bayes models multi-count correlated evidence
  - Each feature is multiplied in, even when you have multiple features telling you the same thing
- Maximum Entropy models (pretty much) solve this problem
  - As we will see, this is done by weighting features so that model expectations match the observed (empirical) expectations



#### Naive Bayes vs. Maxent models

Generative vs. Discriminative models: The problem of overcounting evidence



#### Maxent Models and Discriminative Estimation

#### Maximizing the likelihood

#### **Exponential Model Likelihood**

- Maximum (Conditional) Likelihood Models :
  - Given a model form, choose values of parameters to maximize the (conditional) likelihood of the data.

$$\log P(C \mid D, \lambda) = \sum_{(c,d) \in (C,D)} P(c \mid d, \lambda) = \sum_{(c,d) \in (C,D)} \log \frac{\exp \sum_{i} \lambda_{i} f_{i}(c,d)}{\sum_{c} \exp \sum_{i} \lambda_{i} f_{i}(c',d)}$$

#### The Likelihood Value

• The (log) conditional likelihood of iid data (C,D) according to maxent model is a function of the data and the parameters  $\lambda$ :

$$\log P(C \mid D, \lambda) = \log \prod_{(c,d) \in (C,D)} P(c \mid d, \lambda) = \sum_{(c,d) \in (C,D)} \log P(c \mid d, \lambda)$$

If there aren't many values of c, it's easy to calculate:  $\sum \lambda f(\alpha d)$ log

$$P(C \mid D, \lambda) = \sum_{(c,d) \in (C,D)} \log \frac{\exp \sum_{i} \lambda_{i} I_{i}(C,d)}{\sum_{c'} \exp \sum_{i} \lambda_{i} f_{i}(C',d)}$$

#### **The Likelihood Value**

• We can separate this into two components:

$$\log P(C \mid D, \lambda) = \sum_{(c,d) \in (C,D)} \log \exp \sum_{i} \lambda_{i} f_{i}(c,d) - \sum_{(c,d) \in (C,D)} \log \sum_{c'} \exp \sum_{i} \lambda_{i} f_{i}(c',d)$$
$$\log P(C \mid D, \lambda) = N(\lambda) - M(\lambda)$$

• The derivative is the difference between the derivatives of each component



Derivative of the numerator is: the empirical count( $f_{\nu}$  c)

#### **The Derivative II: Denominator**



#### The Derivative III

# $\frac{\partial \log P(C \mid D, \lambda)}{\partial \lambda_i} = \operatorname{actual \ count}(f_i, C) - \operatorname{predicted \ count}(f_i, \lambda)$

- The optimum parameters are the ones for which each feature's predicted expectation equals its empirical expectation. The optimum distribution is:
  - Always unique (but parameters may not be unique)
  - Always exists (if feature counts are from actual data).

#### Finding the optimal parameters

• We want to choose parameters  $\lambda_1$ ,  $\lambda_2$ ,  $\lambda_3$ , ... that maximize the conditional log-likelihood of the training data

$$CLogLik(D) = \sum_{i=1}^{n} \log P(c_i \mid d_i)$$

• To be able to do that, we've worked out how to calculate the function value and its partial derivatives (its gradient)

#### A likelihood surface



#### Finding the optimal parameters

- Use your favorite numerical optimization package....
  - Commonly, you **minimize** the negative of *CLogLik*
  - 1. Gradient descent (GD); Stochastic gradient descent (SGD)
  - 2. Iterative proportional fitting methods: Generalized Iterative Scaling (GIS) and Improved Iterative Scaling (IIS)
  - 3. Conjugate gradient (CG), perhaps with preconditioning
  - 4. Quasi-Newton methods limited memory variable metric (LMVM) methods, in particular, L-BFGS



#### Maxent Models and Discriminative Estimation

#### Maximizing the likelihood